



PRESS RELEASE
2018

Bremen, 22nd of February,

“Art Of Implantology” in Dubai – the digital future is now

It was under this motto that some 500 implantologists from 15 countries gathered under the bright Dubai sunshine for the 4th BEGO Implant Systems Conference from 9th to 10th of February, 2018. The two-day event offered high-class program of workshops that Friday and presentations on Saturday. International speakers discussed current and future issues in dental implantology and beyond. Managing Director of BEGO Implant Systems Walter Esinger opened the conference with this question to the attendees: “Why are we doing this?” – and answered it by himself: “Because we want you to have happy, satisfied patients”. The Scientific Council – consisting of Prof. Erhan Cömlekohlu (Turkey), Dr Stefan Fickl (Germany) and Dr Reza Ghaznavi (Iran) – took the participants through a varied program on the Saturday of the event, with presentations by Prof Stefan Fickl (Germany), Prof Florian Beuer (Germany), Dr Eduardo de la Torre (Spain), Dr Joost Brouwers (Netherlands) and Dr Marc Thom (Sweden, USA, Japan). A simultaneous industrial exhibition gave visitors the opportunity to engage in dialogue with manufacturers from the dental industry. “We’re proud to be accompanying our customers into the digital future with our products, and partnering them as members of the big ‘BEGO family’”, said

Oliver Klein, Director Global Sales & Business Development at BEGO Implant Systems.

The conference ended with a one-hour discussion which saw active, enthusiastic involvement by the participants. In addition to the unusual venue, a sunset drive to a traditional Bedouin dinner in the desert and a gala evening with dancing until the early hours made for unique experiences and a relaxed atmosphere away from the professional components.

Now that Dubai is over, it's on to "?" – preparations for the 5th BEGO Implant Systems Global Conference will be starting shortly.

Picture Captions © BEGO

Pic 023:

The first day of the event started with well attended workshops.

Pic 211:

"The digital future is now" – Managing Director of BEGO Implant Systems Walter Esinger opened the 4th BEGO Implant Systems Global Conference in Dubai.

Pic 221:

Some 500 participants attended the 4th BEGO Implant Systems Global Conference in Dubai from 9th to 10th of February, 2018.

Pic 315:

Prof. Florian Beuer (Germany) spoke about "New Concepts In Implant Dentistry".

Pic 403:

The industrial exhibition was another opportunity for dialogue and networking with colleagues and industrial partners.

Pic 439:

Dr Eduardo de la Torre (Spain) inspired his audience with his presentation on "Emotional Patient Experience And DSD Business Implementation".

Pic 517:

Enjoying a well-earned lunch break in the bright sunshine at Dubai Creek.

Pic 638:

The speakers took questions during the final discussion (from left: Walter Esinger, Gholamreza Ghaznavi, Stefan Fickl, Florian Beuer, Joost Brouwers, Eduardo de la Torre).

Pic 671:

All done! Obvious joy at the completion of a successful BEGO Implant Systems conference.

(from left: Walter Esinger, E. Cömlekohlu, Gholamreza Ghaznavi, Stefan Fickl, Florian Beuer, Joost Brouwers, Eduardo de la Torre, Marc Thom)

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About BEGO Implant Systems

Bremen-based BEGO Implant Systems GmbH & Co. KG is a thriving, growth-oriented company in the dental implant industry. The company has been developing and manufacturing dental implants and accessories for implant-based treatment of patients around the world since 1990. Dental implants "Made by BEGO" epitomise top German-made products at a fair price, delivering a perfect combination of safety, durability, aesthetics and reliability. BEGO Implant Systems GmbH & Co. KG has patented many of its developments.